



CRTS CHINA 2014

国际轨道交通展

第十届中国国际轨道交通技术展览会
The 10th China International Rail Transit Technology Exhibition

2014年5月7日-9日 中国北京·中国国际展览中心(新馆)
7-9 May 2014 China International Exhibition Center(New Venue), Beijing

亚洲第一国际轨道交通展

No.1 Rail Transit Exhibition in Asia

www.crtschina.com

36,000+ 平米展出面积 / 36,000 M²
500+ 展商 / 500 Exhibitors
30,000+ 专业观众 / 30,000 Visitors

邀请函 Invitation



第七届中国国际地下工程与隧道技术装备展览会
7th China International Underground Engineering & Tunnel Technology Exhibition



工程机械
Engineering
machinery



内饰与材料
Interior & Material



轨道车辆及零部件
Rolling Stock &
Components



轨道安防技术及设备
Rail Security Techniques &
Equipment



暖通技术与设备
HVAC Technology &
Equipment



轨道交通电气化
及通信信号
Electrification & Signal

主办及协办 Host and Support by

国内 鸿与智商业媒体集团
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中国土木工程学会
China Civil Engineering Society
北京市轨道交通建设管理有限公司
Beijing Rail Transit Construction and Management Co., Ltd.
中国工程机械工业协会掘进机械分会
CEXMA(China Construction Machinery Association Excavating Machinery Branch)
南京地铁运营有限责任公司
Nanjing Metro Operation Co., Ltd
长沙市轨道交通集团有限公司
Changsha Rail Transit Group Co., Ltd
江苏省轨道交通产业技术协会
Rail Transit Technology Association of Jiangsu Province

中国铁道学会
China Railway Society
中国南车集团
China CSR Corporation Limited
上海申通地铁集团有限公司
Shanghai ShenTong Metro Group Co.Ltd
哈尔滨地铁集团有限公司
Ha Erbin Metro Group Co., Ltd.
中国轨道交通促进联盟
China Rail Transit Promotion Alliances
长春市地铁有限责任公司
Changchun Metro Co., Ltd.
昆明轨道交通有限公司
Kunming Rail Transit Co.,Ltd

中国铁道工程建设协会
China Railway Engineering Construction Association
中国北车集团
China CNR Corporation Limited
郑州市轨道交通有限公司
Zhengzhou Rail Transit Co., Ltd
苏州轨道交通有限公司
Suzhou Rail Transit Co.,Ltd
大连地铁运营有限公司
Dalian Metro Operation Co., Ltd
南京轨道交通产业协会
Nanjing Mass Transit Industry Association

国际 西班牙铁路协会
International MAFEX | Railway Association from Spain
意大利铁路协会 Italy Railway Society

美国铁路工程和养路协会
American Railway Engineering and
Maintenance-of-Way Association(AREMA)

俄罗斯展览集团 RUSEXPO
土耳其展览组织集团
Turkel Fair Organization Inc.

主办单位
Organizer

HNZ® 鸿与智

RT 轨道交通

官方指定媒体
Official Media

RT 轨道交通

RT 轨道交通网
railsources
www.railsources.com

「CRTS CHINA 国际轨道交通展」——亚洲第一国际轨道交通展 「CRTS CHINA」— No.1 Rail Transit Exhibition in Asia

亚洲第一国际轨道交通展

No.1 Rail Transit Exhibition in Asia

「CRTS CHINA 国际轨道交通展」是亚洲铁路与城市轨道交通领域最大的行业例会，得到西班牙铁路协会、美国铁路工程和养路协会等国际行业协会及中华人民共和国科学技术部、住房和城乡建设部大力支持及联合主办，每年于北京、上海两地轮流举办，是唯一获得中华人民共和国科学技术部、住房和城乡建设部联合批准的铁路与城市轨道交通行业展会，展会致力于推动业界各分支领域的创新与商业发展，汇聚来自铁路与轨道交通领域的专家学者，是您提升市场竞争力及寻找创新解决方案的绝佳平台。

「CRTS CHINA International Rail Transit Exhibition」is the largest industry meeting in Asia railway and urban rail transit area, which is the only rail transit exhibition jointly approved by the Ministry of Science and Technology & the Ministry of Housing and Urban-Rural Development of the People's Republic of China. It also has been vigorously supported and co-hosted by international industry associations such as the Spanish Railway Association, the American Railway Engineering and Maintenance Association. 「CRTS CHINA」is held alternately in Beijing and Shanghai annually, which is devoted to promoting the industrial innovation and trade of each industrial chain branch. It is also an ideal platform that can strengthen your marketing competitive as well as finding better technical solutions.

六大展示主题 产业链完整覆盖

Six Exhibition Topics Cover the Whole Industrial Chain

「CRTS CHINA 国际轨道交通展」始终坚持展示“全产业链”。贴近铁路与城市轨道交通市场的特点及行业发展趋势，「CRTS CHINA2014 国际轨道交通展」重点设立最具创新及商业发展的六大展示主题，同时也将就这些行业热点举办技术研讨会及高峰论坛。

「CRTS CHINA International Rail Transit Exhibition」has always been adhered to show the whole industry chain. Closing the characteristics and industry trends of Chinese railway and urban rail transit market, 「CRTS CHINA2014 International Rail Transit Exhibition」set up six most innovative and commercially developed Exhibition topics with the keynote, and will also hold technical seminars and summits with these industry hotspots.

- | | |
|--|--|
| ◆ 轨道车辆及零部件
Rolling Stock and Components | ◆ 运营管理技术
Operations Management Technology |
| ◆ 内饰与材料
Interior and Material | ◆ 隧道及地下工程
Tunnel and Underground Engineering |
| ◆ 基础设施建设
Infrastructure Construction | ◆ 规划\设计\咨询\监理与投融资服务
Planning\Design\Consultation\Supervision and Investment |

目标观众

Target audience

- 铁路建设与运营公司
Railway Construction and Operation Company
- 地铁建设与运营公司
Subway Construction and Operation Company
- 整车厂商及配套企业
Vehicle Manufacturers and Supporting Enterprises
- 系统集成商
System Integrator
- 工程建设及承包商
Contractor
- 机电设备商
Electromechanical Equipment Manufacturer
- 关键设备制造商
Key Equipments Manufacturer
- 隧道装备公司
Tunnel Equipment Manufacturer
- 规划设计、监理咨询
Planning and Design, Supervision and Consultant
- 铁路系统
Railway System
- 行业媒体
Media
- 政府/协会
Government/Association
- 进出口/贸易
Export and Import /Trade
- 专业院校
College
- 其他
Others

2014 展会展望：历经十届 全新启航 Exhibition Outlook 2014: Set Sail with Ten Years of Experience

展示面积节节攀升，突破 36,000m²

Exhibition Area Expands To Break 36,000 m²

本届展会面积将扩容至 36,000 平米，为亚洲轨道交通行业展会之最，再次刷新行业纪录，将吸引来自中外 500 家参展商及超过 30,000 名全球买家到会参观，10 余场精品同期活动及高峰论坛探索分析市场热点。

The exhibition area will be expanded to 36,000 square meters, once again setting a record in the area of Asia rail transit industry exhibition. This exhibition will attract 500 exhibitors all around the world and more than 30,000 global buyers to attend, and over 10 concurrent boutique activities and summits will be held to explore the market hotspots.

版块细分 聚焦行业关键领域

Forum Segments Focus on Key Industry Areas

“版块细分”将成为「CRTS CHINA2014 国际轨道交通展」的又一特色，综合历届展商需求，主办方将原有展品类别全面升级整合，聚焦行业关键领域，重点打造十二大主题专区。

Forum Segments will become another feature of 「CRTS CHINA2014 International Rail Transit Exhibition」. Considering the demands of previous exhibitors, the organizer gives a comprehensive upgrade of the original exhibits, setting up twelve theme zones by integrating key industry areas.

- | | | |
|------------------------------|---|-------------------------------------|
| ◆ 车辆及零部件
Vehicles & Parts | ◆ 信号和控制系统
Signalling and Control systems | ◆ 工程机械
Engineering Machinery |
| ◆ 内饰
Interiors | ◆ 安防技术及设备
Security Techniques & Equipment | ◆ 桥梁建设
Bridge Construction |
| ◆ 材料
Materials | ◆ 暖通技术与设备
HVAC Technology & Equipment | ◆ 工程加固
Engineering Reinforcement |
| ◆ 电气化
Electrification | ◆ 隧道及地下工程
Tunnel & Underground Engineering | ◆ 自动化
Automation |

展馆布局 Hall Layout



展商评语 Exhibitor Comments

Novikov Oleg 副司长

Novikov Oleg Deputy Director of Economic Cooperation 俄罗斯外交部经济合作司 Russian's Ministry of Foreign Affairs

「CRTS China 国际轨道交通展」在俄罗斯的影响力和知名度都很大，展览效果非常好，我们会把该展会列为俄罗斯政府官方推荐的展会，大力推动俄罗斯的企业参与到这个展会中来。

「CRTS China International Rail Transit Exhibition」has a great influence and visibility in Russia; The result of exhibition is very good. We will list it as the official exhibition recommended by the Russian government and vigorously promote Russian companies to participate in this event.

郑昌泓 董事长

ZhengChangHong Chairman of the Board
中国南车股份有限公司
China CSR Corporation Limited

随着「CRTS CHINA 国际轨道交通展」的规模和影响力不断增大，南车集团决定由原先的子公司独立参展改为由集团总部组织统一参展。展会效果非常不错，对公司品牌及形象曝光很有帮助。

With the growth and expansion of 「CRTS CHINA International Rail Transit Exhibition」, CSR has made a decision to attend this exhibition as a whole group rather than independent participation by individual company. The exhibition works well for the brand awareness of the company.

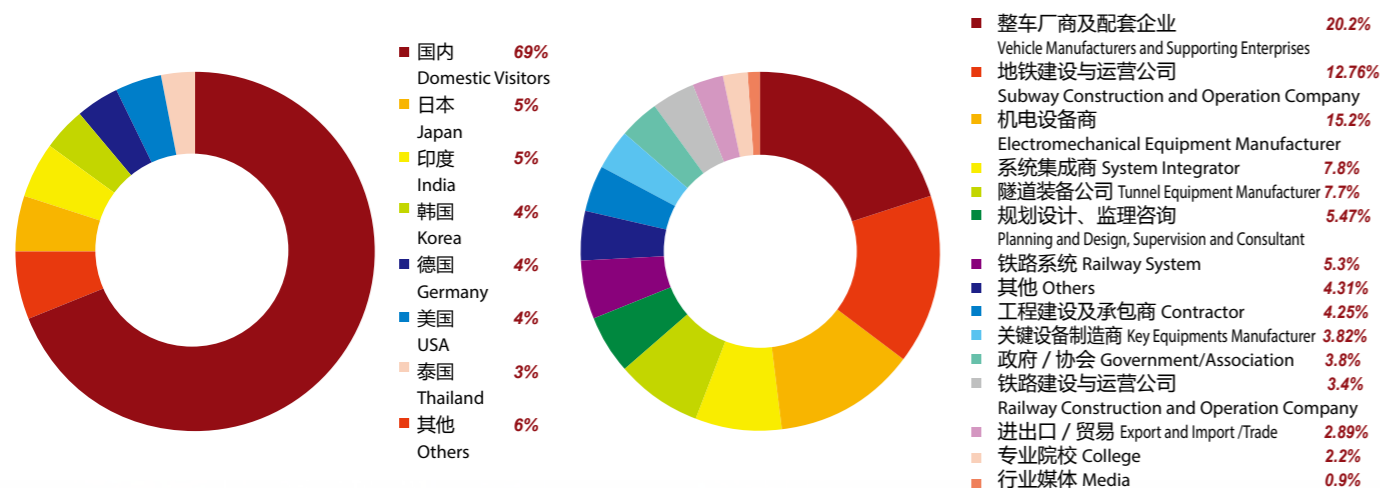


“ CRTS CHINA 无可争议地成为国际铁路与城市轨道交通行业主导性展会之一，它甚至已经成为各国企业进入中国及亚洲市场最有效的商贸平台
CRTS CHINA has indisputably become a dominant trade show in international railway and urban rail transit industry, and also the most effective business platform for global enterprises to enter Chinese and Asian markets. ”

「 CRTS CHINA 国际轨道交通展 」 成绩斐然 亚洲称冠
「 CRTS CHINA International Rail Transit Exhibition 」 Entitle The Crown With Impressive Achievements

2013 年观众背景资料
2013 Visitors Information

参观人数 Number of Visitors: **20,187**



展会规模屡创新高
Exhibition Scale Records New Highs



10 大国家展团 尽享全球商机
Ten International Pavilions to Enjoy Global Opportunities



空前强势的宣传攻势直击真正买家
Unprecedented Campaign Targets True Buyers

龙头买家邀请计划 (部份名单)

Leading Buyers Invitation Plan (Partial List)

「 CRTS CHINA 国际轨道交通展 」 推出龙头买家邀请计划，致力于促进行业贸易配对与产业发展。
「 CRTS CHINA 2014 」 make the leading buyers inviting plan, dedicated to promoting industry trade and development

- | | | | |
|--|---|--|---|
| 北京铁路局
Beijing Railway Bureau | 上海市轨道交通建设管理有限公司
Shanghai Shentong Metro Co., Ltd | 中国南车股份有限公司
China CSR Corporation Limited | 中国中铁电气化局集团
China CREC Railway Electrification Bureau Group |
| 上海铁路局
Shanghai Railway Bureau | 广州市地下铁道总公司
Guangzhou Metro Co., Ltd | 中国北车股份有限公司
China CNR Corporation Limited | 阿尔斯通(中国)投资有限公司
Alstom(China)Investment Co., Ltd |
| 广州铁路局
Guangzhou Railway Bureau | 成都地铁有限责任公司
Chengdu Metro Co., Ltd | 中国铁路通信信号集团公司
China Railway Signal & Communication Corporation(CRSC) | 庞巴迪运输集团
Bombardier Transportation |
| 北京市轨道交通建设管理有限公司
Beijing Rail Transit Construction Management Co., LTD | 南京地铁运营有限责任公司
Nanjing Metro Operation Co., Ltd | 西门子(中国)有限公司
Siemens (China) Co., Ltd | 中铁一局集团有限公司
China Railway First Group Co., Ltd |
| 上海申通地铁集团有限公司
Shanghai Shentong Metro Co., Ltd | 中国南车股份有限公司
China CSR Corporation Limited | 中国铁路通号集团
China Railway Signal & Communication Corporation(CRSC) | 中铁五局(集团)有限公司
China Railway 5th Group Co., Ltd |

「 CRTS CHINA 2013 国际轨道交通展 」 海内外买家团
「 CRTS CHINA 2013 」 Buyer Group from China and Oversea

国内买家团 Domestic Buyers Group

- 中国南车股份有限公司 China CSR Corporation Limited
- 中国北车股份有限公司 China CNR Corporation Limited
- 上海申通地铁集团有限公司 Shanghai Shentong Metro Co., Ltd
- 北京市轨道交通建设管理有限公司 Beijing Rail Transit Construction Management Co., LTD
- 哈尔滨地铁集团有限公司 Ha Erbin Metro Group Co., Ltd
- 长春市地铁有限责任公司 Chang Chun Metro Group Co., Ltd
- 昆明轨道交通有限公司 Kun Ming Rail Transit Group Co., Ltd
- 南京地铁运营有限责任公司 Nan Jing Metro Operation Co., Ltd
- 长沙市轨道交通集团有限公司 Chang Sha Rail Transit Co., Ltd
- 苏州轨道交通有限公司 Su Zhou Rail Transit Co., Ltd
- 大连地铁运营有限公司 Da Lian Metro Operation Co., Ltd

- Da Lian Metro Operation Co., Ltd
- 中铁建电气化局集团有限公司 China Railway Construction Electrification Bureau Co., Ltd
- 中铁六局集团有限公司 The 6th engineering Bure Crec
- 山西铁道学会重载专委会 Shan Xi Railway Society Heavy Haul Committee

海外买家团 Overseas buyers group

- 西班牙铁路协会 MAFEX (Grupo AGEX) | Railway Association from Spain
- 美国铁路工程和养路协会 American Railway Engineering and Maintenance-of-Way Association (AREMA)
- 意大利铁路协会 Italy Railway Society
- 美国买家团 USA Buyer Group
- 澳大利亚买家团 Australia Buyer Group
- 意大利买家团 Italy Buyer Group
- 泰国买家团 Thailand Buyer Group
- 印度买家团 Indian Buyer Group
- 土耳其买家团 Turkey Buyer Group
- 芬兰买家团 Finland Buyer Group
- 南非买家团 South Africa Buyer Group



全球性宣传计划 覆盖超过 500 份媒体
Global Campaign Program Covers Over 500 Media

- ◆ 电视台 TV
- ◆ 网络媒体 Network Media
- ◆ 平面媒体 Print Media
- ◆ 大众媒体 Mass Media
- ◆ 手机报 Mobile Newspaper
- ◆ EDM E-newsletter
- ◆ 直邮 Direct Mail

“大量的行业专业会议再次成为今年 CRTS CHINA 的亮点，这也为行业人士加强对不断变化的全球铁路与城市轨道交通市场的战略性关注提供了极好的机会。CRTS CHINA in this year once again features a large number of industry meeting, which provides an excellent opportunity for industry players to strengthen their strategic concerns on the ever changing global railway and urban rail transit market.”

领袖们的真知灼见 Leader Insights

10 余场同期专业论坛，聚焦行业热点 + 行业颁奖 + 贸易洽谈 Over Ten Professional Forums on Industry Hotspots + Industry Awards + Trade Negotiations

[CRTS CHINA 2014 国际轨道交通展] 同期举办 **10** 余场高端峰会论坛，以及轨道交通创新力企业百强评选、中外贸易采购洽谈会、新产品新技术发布会、人才交流会等主题活动，聚焦行业热点，汇聚全球瞩目，吸引来自行业内的 **500** 多家企业，**1000** 多名来自全球各地铁路与城市轨道交通领域专业人士的积极参与。旨在为中国及世界范围内铁路与城市轨道交通行业提供最新技术与市场信息，促进贸易配对与产业发展。

[CRTS CHINA 2014 International Rail Transit Exhibition] will hold over **10** high-end forums, [RT TOP100] innovative rail transit enterprise award, China international fair for purchase& trade, new product and technology presentations, talent fairs and other themed events, focusing on industry hotspots and bringing together the world's attention, that will attract more than **500** enterprises within the industry and more than **1,000** railway and urban rail transit professionals all around the world to participate in. These activities are aimed at providing the latest technology and market information for railway and urban rail transit industry in China and around the world, thus promoting trade matching and industrial development.

RT《轨道交通》全球论坛年会 RT<Rail Transit>Global Forum Annual Meeting

RT《轨道交通》全球论坛年会于 2005 年创办，每年分别在上海、北京举办春季或秋季年会，作为全球轨道交通领域最富盛名的大会，RT《轨道交通》全球论坛立足亚太地区，关注全球市场，致力于为整个亚太区轨道交通业提供最大的信息交流平台。邀请全球铁路行业企业的主席、总裁、首席执行官、首席技术官，世界知名的政府官员、行业专家和经济学者参加，共同探讨全球轨道交通行业所面临的问题和发展机遇。

RT <Rail Transit>Global Forum Annual Meeting was initiated in 2005. Since then, it is held annually in spring or autumn in Shanghai or Beijing. As the world's most prestigious meeting in rail transit field, RT <Rail Transit>Global Forum is committed to providing the largest information exchange platform for the whole rail transit industry throughout the Asia Pacific region by focusing on Asia Pacific region and concerning about global market. Chairman, president, CEO and CTO of global railway industry enterprises, world-renowned government officials, industry experts and economists are invited to discuss the problems and development opportunities that global rail transit industry is facing.

中国地下工程与隧道国际峰会 China International Underground Engineering and Tunnel Summit

中国地下工程与隧道国际峰会是 RT《轨道交通》全球论坛品牌下专注于隧道行业领域的高端国际峰会，旨在交流中国及世界范围内隧道行业最新技术与市场信息，促进贸易配对与产业发展。为继续大力推动隧道及地下空间施工安全技术的发展，加强各国勘测、设计、施工、建设手段、运营等经验与装备信息的交流提供一个直接、高效、权威的平台。

China International Underground Engineering and Tunnel Summit is a high-end international summit on tunnel industry under RT <Rail Transit>Global Forum, aiming at exchanging the latest technology and market information on Chinese and world-wide tunnel industry and promoting trade matching and industrial development, thus providing a direct, efficient and authoritative platform for further vigorous development of security technology on tunnel and underground space construction, and exchange of experience and equipment information on survey, design, construction, development scheme, operation, etc.

中外贸易洽谈会 China International Fair for Purchase& Trade

为进一步拉近展商与专业观众的距离，促进中外企业的商贸交流，展会同期举办 [CRTS CHINA 轨道交通行业中外贸易洽谈会]，至今有来自俄罗斯、伊朗、印度、泰国、澳大利亚、土耳其、芬兰等全球买家参与其中，为生产企业与用户之间搭建买卖双方贸易桥梁，为客户创造更为便捷的商贸平台。

To further reduce the distance between exhibitors and professional visitors and promote the trade exchanges between Chinese and foreign enterprises, [China International Fair for Purchase& Trade] will also be held. It build a trade bridge between buyers and sellers and create a more convenient business platform for clients. Till now, rail transit industry buyers from Australia, Finland, Iran, Turkey, Thailand, India and other countries as well as domestic subway owners had been invited to attend the activity.

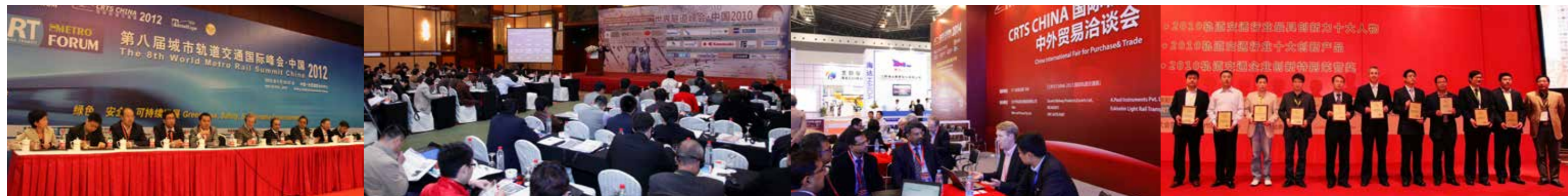
轨道交通创新力企业百强评选 TOP 100 Innovative Rail Transit Enterprise Award

[RT TOP100] 轨道交通创新力企业百强评选是轨道交通行业唯一的创新指数榜，已成功举办五届，2013 [RT TOP100] 将产生创新企业、创新人物和创新产品等奖项。活动以“持续创新，驱动未来”为主题，将评选出建设和施工、轨道交通车辆、通信信号和电气化、内饰和材料、工程机械等领域的百强企业及产品，颁奖盛典将于 2014 年 5 月 [CRTS CHINA 2014 国际轨道交通展] 同期举行。

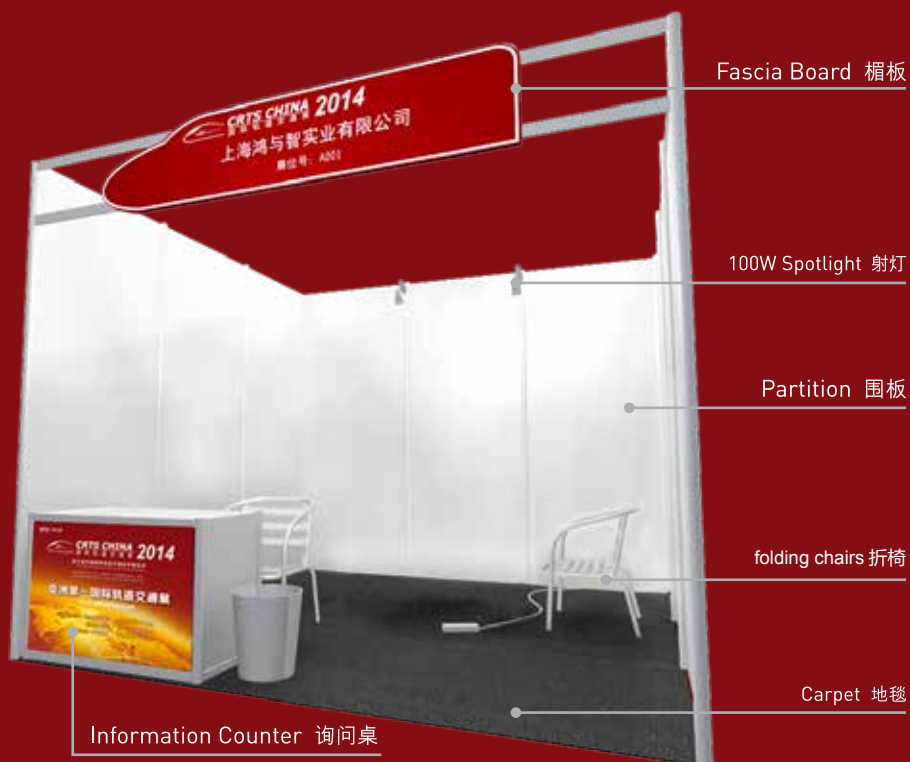
[RT TOP100] Innovative Rail Transit Enterprise Award is the only innovation index for rail transit industry, which has successfully held five times. [RT TOP100] 2013 will generate awards such as innovative enterprises, innovative people and innovative products, etc. With the theme of "continuous innovation to power the future", this event will award TOP 100 enterprises and products in the fields of engineering and construction, rail transit vehicles, communication signals and electrification, interior and materials, construction machinery, etc. The award ceremony will be held concurrently with [CRTS CHINA 2014 International Rail Transit Exhibition] in May 2014.

2014 同期活动 2014 Concurrent Activities

- ◆ RT《轨道交通》全球论坛·2014 年年会
RT<Rail Transit>Global Forum Annual Meeting
- ◆ [RT TOP100] 轨道交通创新力企业百强评选
[RT TOP100] Innovative Rail Transit Enterprise Award
- ◆ 第十届城市轨道交通国际峰会·中国 2014
The 10th World Metro Rail Summit·China 2014
- ◆ 铁路暖通会议·中国 2014
Railway HVAC Conference·China 2014
- ◆ 第七届中国地下工程与隧道国际峰会·中国 2014
The 7th China International Underground Engineering and Tunnel Summit
- ◆ 第四届铁路重载运输技术装备发展大会
The 4th Heavy haul rail technology and equipment conference
- ◆ 第六届中国轨道交通安防发展论坛
The 6th Rail Traffic Safety Conference
- ◆ 2014 年新产品新技术发布会
2014 New Products Road-show
- ◆ 2014 年轨道交通设备采购说明会
2014 Rail Technology Equipment Procurement Session
- ◆ 轨道交通行业中外贸易洽谈会 (外国驻华大使馆 经商处采购活动)
China International Fair for Purchase& Trade
- ◆ RT《轨道交通》杂志 & CRTS CHINA 国际轨道交通展大客户答谢活动
Customer Appreciation Event
- ◆ 2014 轨道交通新材料应用论坛
The Rail Transit Advanced Materials Application Forum
- ◆ 第五届“轨道人才与企业发展”交流大会暨人才招聘会
Career Point



标准展台 (3 米 × 3 米) Standard Package Booth (3m×3m)



标准展台基本配备 Package Stand Configuration

1. Package Stand (minimum 9sqm.)

Includes basic fittings of

- ◆ 标准展台 (最少 9 平方米)
- ◆ 围板 partitions
- ◆ 地毯 carpet
- ◆ 一张询问桌 one information counter
- ◆ 两张折椅 two folding chairs
- ◆ 一个废纸筒 one waste paper basket
- ◆ 两支射灯 two spotlights
- ◆ 参展商公司中英文名牌
fascia board with company name in
Chinese and English
- ◆ 一个 500 瓦 /220 伏单相插座
one 500W/220V single phase socket

2. 室内空地 (最少 36 平方米)

Indoor Raw Space (minimum 36sqm.)

- ◆ 参展商需自付展台搭建装饰等费用
Exhibitors are required to build their own
stand

* 效果图仅供参考，以现场提供实物为准

Notes: This picture is only for reference. Please refer to the real object

「CRTS CHINA 2014 国际轨道交通展」组委会

「CRTS CHINA」Committee

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